

MaaS, the solution for home to work commute

The average home-to-work journeys in France

Modes of transport used to get to the workplace in 2019

66%
Car

16%
Public transit

8%
On foot

3%
Bike

2%
Other

2%
Carpooling

2%
motorized
two-wheelers

1%
Scooter

Average commuting time

22%
Within
15 minutes

32%
Between
15 and 29 minutes

27%
Between
30 and 45 minutes

16%
More than
one hour

18 km
Average distance

Increasingly mobilized to more accessible and sustainable mobility

French government measures to increase soft mobility



Companies at the service of their employees

50 % of employees report that their companies offer them **mobility solutions and/or services**

27 % benefit from **total or partial reimbursement** of their transport tickets

26 % are reimbursed for **mileage expenses** lump sums or on actuals

15 % benefit from a **company vehicle**

16 % have access to **parking** space

6 % use a service/platform that **connects the employees** on the same route

6 % benefit from **electric charging stations** for bike or car

Mobility is a major factor in accessibility and well-being at work

14 %

of employees feel that their commuting to and from work has a **negative impact** on their quality of work life

Causes mentioned

64 %

the waste of **time**

56 %

the stress related to **increased attendance**

20 %

the lack of **comfort**

43 %

the lack of **punctuality**

17 %

the lack of **linearity**

52 %

French consider that the **public investment** towards intermodal transport modes are **insufficient**

72 %

French consider that the **future innovation** in the mobility will have **positive impact** on their everyday life

Digital MaaS solutions promotes intermodality

Search

- Mobile app
- Planning, booking, payment, analysis
- Only private actors
- Price, time and CO2 indicator
- Possibility for the employer to control the type of booking according to the company's mobility policy



- Mobile app and payment card
- Allows you to pay for fuel costs but also the new mobilities included in the Sustainable Mobility package (Forfait Mobilité Durable) : cycling, carpooling, etc.
- Up to 400€ per year for the purchase of a bicycle, reimbursement of public transport of 100€ per year, 300€ for bicycle hire and carpooling.



- Mobile app
- Planning, booking, payment, analysis
- All modes of transport (public and private services) and those of the company
- Route optimization
- Reward related to sustainable mobility (CO2 economy = virtual currency)



- Mobile app
- Planning, booking, payment, analysis
- Aggregator
- Public transport, bicycle, car, car with driver but also the company's private services : car park management, fleet of bicycles, scooters, shared cars, etc.
- Filters integrated in the search (speed, eco-responsible, price)

betterway

- Payment solution (physical and virtual card)
- Payment of all mobility present in the territory thanks to the mobility budget allocated by the company



- Mobile app
- Planning, reservation, payment, analysis
- All modes of transport
- Optimization of the route according to cost, convenience or comfort

Infographic realized by **LYKO**, expert in Mobility as a Service (MaaS), offering powerful tools to connect to mobility services worldwide.

Sources :

Statista, Alphabet France, EdenRed, Mobbileo, Mobeelity, Cityeazy, Betterway, SearchCab, Ademe