

MaaS : the mobility solution at the service of intermodality

Using only one mode of transportation, a habit preferred by French people

64 %

of French people are used to using **only one mode of transportation** on the majority of their **daily trips**

82 %

of those 64% are using, on a daily basis, **their cars only**

Mode of transportation used daily main vs occasionally



Main reason: an offer not always available

In 2019, national coverage rate by transport

28 %

Public transport

1 %

Electric scooter

15 %

Agglomerations with bike sharing

Overall

55 %

of French people state **not having the possibility of choosing** between different mode of transportation

Accessibility to different mode of transportation

19 %

Rural area

28 %

Cities 2 000 - 20 000 hab.

42 %

Cities 20 000 - 100 000 hab.

60 %

Cities 100 000 - 500 000 hab.

68 %

Cities 500 000 - 2 millions hab.

71 %

The City of Paris

Daily use of cars

90 %

83 %

77 %

69 %

63 %

41 %

Second reason: Misinformed individuals on the offers available to them

+50%

of people having the feeling that they are misinformed about mobility services available near them

4%

of people have given up on the use of cars following the discovery of new mobility solutions

French people and their perception of intermodality

60%

think that intermodality is time saving

39%

think that intermodality is exhausting

Currently for home-office journeys :

28 %

of French people use several distinct mode of transportation

56 %

of parisians use several distinct mode of transportation

MaaS for a better experience and intermodal information

In 20 years

3x

more intermodal trips

In the majority of cities

+140 %

of trips combining public transport and bike riding

+66 %

of trips combining public transport and car

To simplify and promote the user experience

Definition

1 single application

bringing together all modes of public and private transportation, including itinerary research, purchasing, payment and ticketing

59 %

of Europeans are interested by MaaS solutions

51 %

of travelers know about MaaS solutions

90 h

per year are saved thanks to MaaS solutions

Infographic made by **LYKO**, Mobility as a Service (MaaS) expert, offering powerful tools to connect yourself to mobility services globally

Sources :

Odoxa, BMW Group, ObSoCo, Chronos, Fondation Nicolas Hulot, Wimoov, Ipsos, Transdev, Régions de France, France Bleu,, Union des Transports Publics et ferroviaires, 6-t