



French ski resorts attract a lot of people

350

ski resorts
in France

14 %

of the world's
ski resorts

1/4

of skiers come
from abroad

France is the second-largest ski destination in the world in terms of the number of visitor (2017/2018 season)

1st

Austria
with 54,4 M

2nd

France
with 53,8 M

3rd

United States
with 53,3 M

Top 10

3

French ski resorts
in the Top 10

N°1

La Plagne

N°3

Les arcs

N°9

Val Thorens Orelle

An ecological footprint far from snow-white

800 000

tons of CO2 are emitted
in French stations annually

57 %

of greenhouse gas emissions in the mountains
come from passenger transportation

including :

44 %

foreign tourist
travel

37 %

resident
travel

19 %

French visitor
travel

Preferred modes of transportation today

≈ 50 %

car

35 %

plane

11 %

Bus & train

Promoting sustainable mobility

Number of ski resorts serviced by Bus / Shuttles



84

ski resorts in the Alps and Pyrenees



14

ski resorts in the Isère region

FLIXBUS

+30

ski resorts



+25

ski resorts

Existence of offers combining "Transport + Ski passes" such as Skipower, skimania,...

Number of ski resorts serviced by train



5

ski resorts in the Pyrenees



38

resorts accessible from «Lyon St Ex.» station



4

ski resorts in the Alps

Carpooling



+2x

trips to the mountains during winter

Charging stations

More than

10

equipped ski resorts

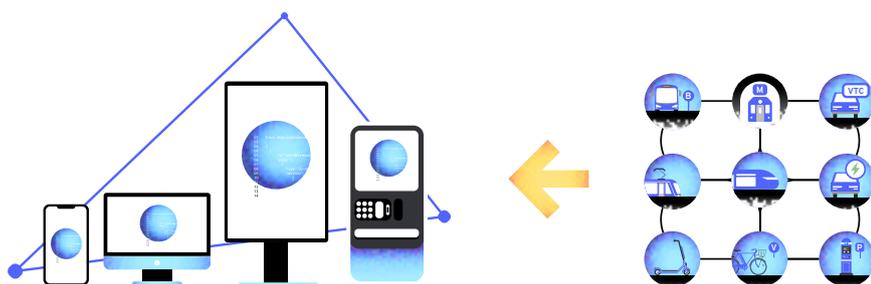
MaaS, a solution that simplifies access to this offer

Generally, more than

50 %

of French people feels that they are poorly informed about the mobility services available

MaaS, in a nutshell



One single platform

allowing you to plan your visit to the resort, book and pay for your transportation. A solution that can be deployed on a website, an application or on kiosks directly in stations

The opportunity to reduce the use of the car



-60 cars in stations with a full bus

-25x

fewer greenhouse gases emitted during a trip by train versus self-solism

Infographic made by **LYKO**, Mobility as a Service (MaaS) expert, offering powerful tools to connect to an marketplace of mobility service distribution systems, around the world.

Sources :

France Montagnes, Vanat, Le Dauphiné, BFM Business, Statista, Futura-Science, Cimalpes, La Depeche, Atmo auvergne Rhône-Alpes, Thalys, Ouigo, SNCF, BlaBlaCar, La belle Montagne, Altitude.news, VFD, Transdev, Tom Travel, ADEME, Association Nationale des Maires des Stations de Montagne (ANMSM), Mountain Riders