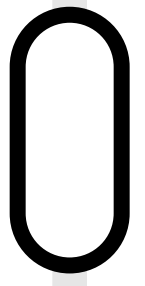


The Lykø logo features the word "Lykø" in a bold, sans-serif font. The "Lyk" is in black, and the "ø" is in blue with a white dot.

Smart Cities

How can **MaaS**  
**improve**  
**mobility in 2021 ?**

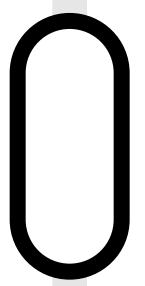
*January 2020*



**70%**

**of the population will live  
in cities by 2050**

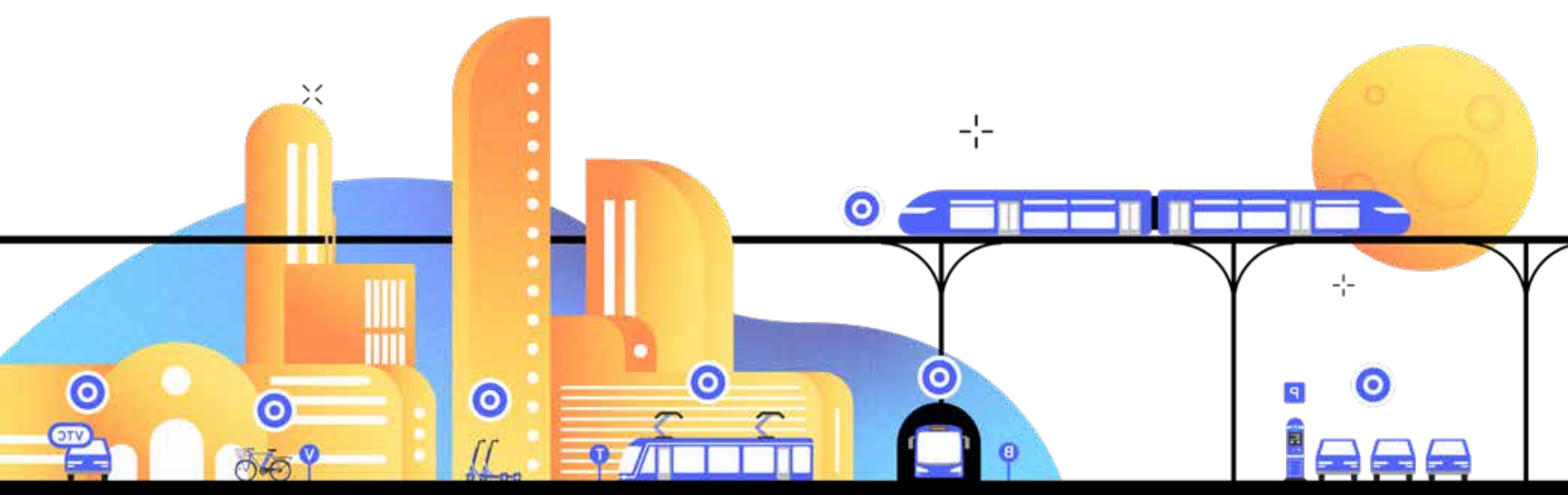
According to a UN study



**1/3**

**European cities will see their  
population increase  
by 10% by 2030**

According to a UN study



# Issues facing cities

○ **50h / year**  
on average are spent in  
traffic jams

○ **7 million**  
premature deaths per year  
are caused by pollution

○ **-80%**  
decrease in mass transit  
use in all major cities due  
to Covid-19



The solution

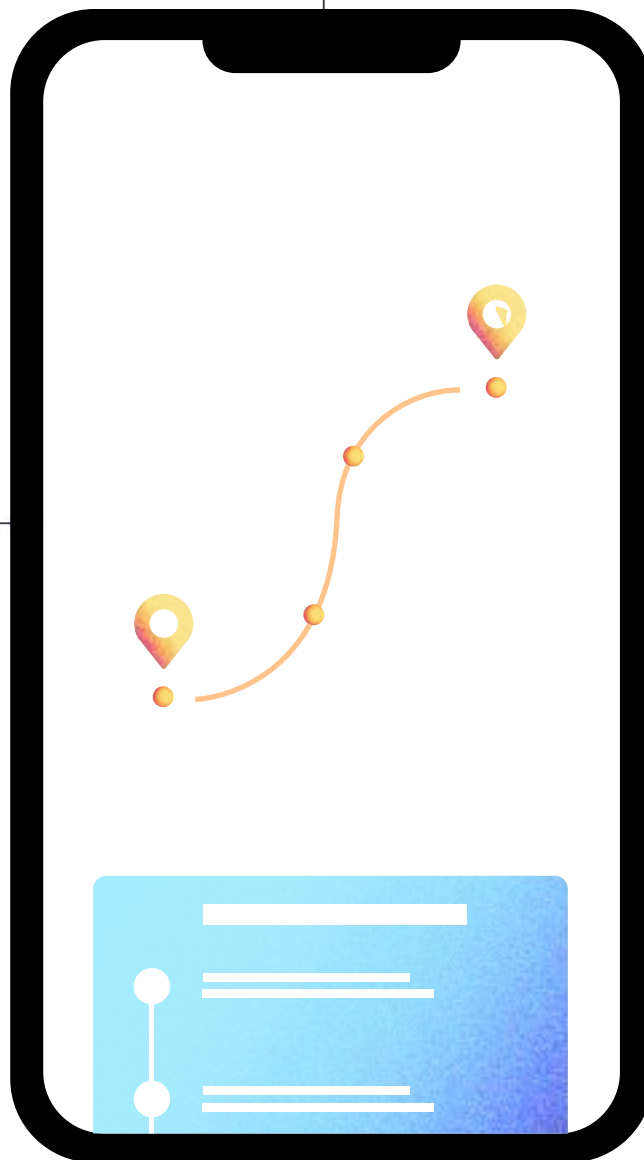
# The deployment of a Mobility as a Service platform

**Access to the booking of all  
mobility services**

Public and private transportation

**Route  
planning**

Multimodal /  
Intermodal



**Passenger  
Information**

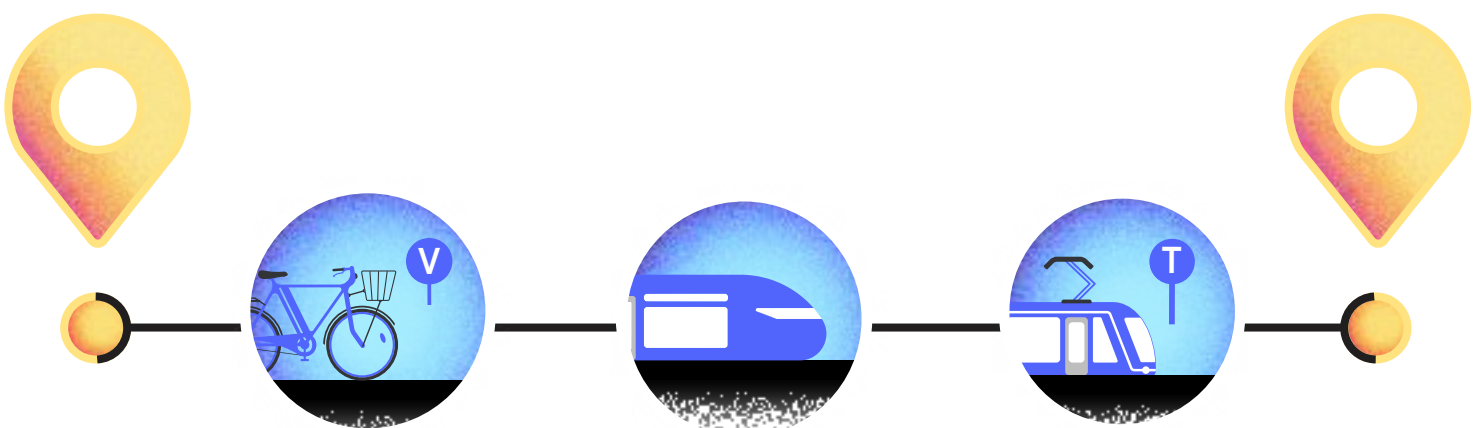
Schedules,  
traffic conditions

**Simplified and secure payment**

Centralized ticketing without redirection

# 4 reasons to adopt it

- Promoting sustainable mobility
- Enhancement of travel experience
- More efficient PTA
- Encouraging social distancing





The toolbox that simplifies  
the development of your MaaS platform