



## Countless offers, but not always the choice

# 4 in 10 French people

say they have difficulties in their daily travel

## 55 %

of French people consider that they have  
**no choice** in their means of transport

## 51 %

of French workers are **forced**  
**to use their car** to go to work

## 27 %

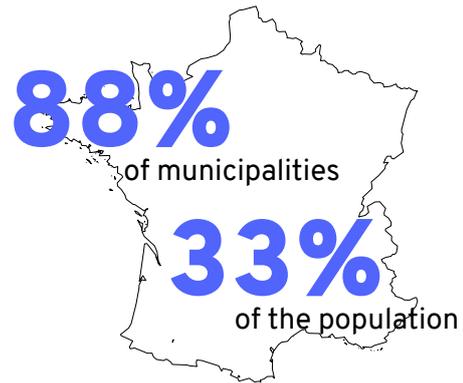
of French people say they can't  
access mass transit **by foot**

## Emphasized in rural areas

### Rural area :

«Low-density or very low-density municipality as defined by the municipal density grid»

Definition from Insee



### Limited choice

Major cities

25 %

say they have **no choice**  
in their mode of transportation

VS

Rural areas

85 %

say they have **no choice**  
in their mode of transportation

### Accessibility problems

City center

12%

say they can't access  
mass transit **on foot**

VS

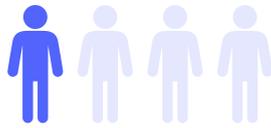
Rural areas

64 %

say they can't access  
mass transit **on foot**

## More than an obstacle, a factor of exclusion

In terms of employment



# 1 in 4 French people

said they had already given up a job or job training  
due to lack of transportation

1st reason

**Geographic location (44%)**

2nd reason

**Salary (35%)**

3rd reason

**Working conditions/schedules (33%)**

**Forced to postpone  
or give up some activities...**

**41 %**

to do a leisure  
or cultural activity

**34 %**

to spend time  
with their friends

**30 %**

to go to a medical  
examination

**26 %**

to shop  
for food

## Promotion of inclusive & solidarity solutions



### Programs | Regional level

**30**  
actions  
implemented

**15**  
territories  
in the region

**375K**  
people  
reached

### Carpooling Services | Rural Area



**15K +**  
subscribers  
to the service

mobicoop

**80**  
platforms  
deployed



**27**  
municipalities  
(2019)

### Digital mobility platform



**25**  
platforms  
deployed

**110**  
Professionals  
of mobility

**11 K**  
beneficiaries  
assisted

Infographic made by **Lyko**, a suite of technological tools for local authorities and companies to simplify the development of intermodal and MaaS platforms

Sources :

Atchaum, barometremobilites-quotidien.org, Ecov, ELABE, INSEE, mobilite-inclusive.com, Mobicoop, Region-france, SNC, Wimoov